

GUIDELINES FOR ENDORSEMENTS/MEDIA COVERAGE/SOCIAL MEDIA

Sisterhood of Salaam-Shalom Facebook Group Policy

Goals

- To facilitate healthy conversation and engagement between American Jewish and American Muslim women and their supporters
- To share news and information about Jewish-Muslim engagement in the U.S. and around the world
- To educate one another about the individual and communal aspects of being Jewish and Muslim women
- To demonstrate the kind of interfaith community that we want to see in our society

Posting Guidelines

Group administrators are responsible for approving posts before they go live in the group. If multiple posts containing the same link/news story are submitted, we will approve the first one only.

Additionally, this group is comprised of people across a broad spectrum of religious, social, political and ethnic identities. We encourage you to consider this before posting things or making comments that are politically or religiously exclusionary. Healthy disagreements are part of any community, but they should always happen in a respectful and productive manner.

Posts We Accept

- Personal experiences/stories/blogs about Jewish-Muslim interfaith work
- Photos of Sisterhood of Salaam Shalom events
- News articles about issues affecting Jews and Muslims in America
- Art and Music from Jewish & Muslim artists
- Recipes
- Information about Muslim and Jewish holidays and observances

Posts We Do Not Accept

- Promotion of businesses or professional services
- Fundraising for organizations/businesses other than the Sisterhood of Salaam Shalom
- Posts or articles that attack individuals – even if they are public figures.
- Posts about Israel-Palestine. We have an organizational policy that conversation around this topic should take place in an intimate setting after interpersonal relationships have been established. This Facebook Group is not the forum for discussing this topic. Should you wish to broach the subject in your local group, we have developed a set of guidelines that you can use to facilitate the conversation.

We also have resources for creating private groups for individual chapters. Should this be of interest to your chapter, please contact Samantha at samantha@sosspeace.org. We'll help you set up your own chapter-based Facebook group. The preceding guidelines still apply. Thank you!

Media Coverage, Sponsorships, and Endorsements

As technology plays an increasingly large role in our lives, we recognize that your involvement with your Sisterhood of Salaam Shalom may, at one point or another, intersect with requests for coverage, social media usage or some other outlet. Please use the following guidelines when representing the Sisterhood of Salaam Shalom to the wider community.

- As a non-profit organization, the Sisterhood of Salaam Shalom cannot partner with another organization without approval from the central office. This includes partnerships that would require use of the Sisterhood name, logo, or other identifying characteristics.
- Similarly, all requests for press or media coverage must come through the central office.
- As a non-profit organization, the Sisterhood of Salaam Shalom cannot engage in activities or endorsement of a particular political party or candidate at any time.

For all questions, concerns, or future requests, please contact Sheryl Olitzky at Sheryl@sosspeace.org.